

How to Submit Book Proposals to WRWA Press

Criteria for consideration for the WRWA Press

Of prime importance:

- 1) The project displays a high level of craftsmanship in writing.
- 2) The project has good marketing potential, so that we judge it highly likely that sales will more than cover WRWA's cost of production.
- 3) The author is fully committed to assist in marketing and selling the published work with assistance from WRWA Press. Examples would be book signings, readings, and other events.
- 4) The work is related to Wisconsin by subject matter, authorship, or both. (Simply put: If you're from Wisconsin, and writing about outer space, you qualify; if you're from outer space, writing about Wisconsin, you qualify.)

Also important:

- a) The author has a completed, edited manuscript ready for serious review.
- b) The author is able to work closely and constructively with WRWA Press editor(s) to make mutually agreed upon changes to the work.
- c) If you are a WRWA member, you get a leg up in the selection process, but being a member is not an absolute requirement. (Nor is it a guarantee of acceptance.)

How to submit

Book-length project:

Prepare and submit a proposal / business plan. The format and details for this will depend on your project. But some things that should be included are:

- Brief overall description.
- Synopsis or outline.
- Specifically address as many points under "Criteria for consideration" as you can. Go into as much detail as suitable. For example, if you can think of 57 varieties to marketing your book, don't hold back!
- Mention if you are a WRWA member. (It helps, but is not a requirement.)

Payment for submissions:

Income from book sales will go to WRWA, until WRWA recoups its production costs. After that break-even point, 10% of book sale income goes to WRWA, while the remaining 90% goes to the author(s).

For anthologies, the most equitable way to split that 90% is in proportion to each author's contribution. This will be calculated on a per-page basis. (An author contributing 10% in page count, receives 10% of the royalties.)

Where to send submissions

Inquiries and submissions may be sent to Rodney Schroeter, WRWA Press Manager, at the WRWA Press email: pubprs@wrwa.net

For US Mail:

Rodney Schroeter
WRWA Press
PO Box 334
Random Lake WI 53075